

PICK YOUR APPLE!



SPONSOR NAME RECOGNITION:

- Prime location banner advertising displayed during peak season
- Exclusive banner advertising at main gate entrance listing the entertainment
- Name recognition on Social Media
- Listing on Festival Map and Schedule of Events
- Radio Ad week of Festival
- Newspaper Ad

TICKETS: \$75 VIP BBQ Bucks

ADDITIONAL BENEFITS:
4 Festival T-Shirts



SPONSOR NAME RECOGNITION:

- Prime location banner advertising displayed during peak season
- Prime location banner ad at Festival Grounds
- Name recognition on Social Media
- Listing on Festival Map and Schedule of Events
- Radio Ad week of Festival
- Newspaper Ad

TICKETS: \$50 VIP BBQ Bucks

ADDITIONAL BENEFITS:
2 Festival T-Shirts



SPONSOR NAME RECOGNITION:

- Name Recognition during Festival
- Name recognition on Social Media
- Radio Ad week of the festival
- Newspaper Ad

TICKETS: \$25 VIP BBQ Bucks

ADDITIONAL BENEFITS:
2 Festival T-Shirts



SPONSOR NAME RECOGNITION:

- Name Recognition during Festival
- Name recognition on Social Media
- Newspaper Ad

TICKETS:
\$15 VIP BBQ Bucks

ADDITIONAL BENEFITS:
2 Festival T-Shirts



SPONSOR NAME RECOGNITION:

- Name Recognition during Festival

TICKETS:
\$10 VIP BBQ Bucks



SPONSOR NAME RECOGNITION:

- Name Recognition during Festival

TICKETS:
\$5 VIP BBQ Bucks

Sponsorship Package Pledge Form

Name: _____

Phone: _____

Business: _____

Address: _____

City/State/Zip: _____

☐ **Sizzlin' Big BBQ Dog**
\$1,500

☐ **Smokin' Big Apple**
\$1,000

☐ **Grillin' Apple Crisp**
\$500

☐ **Saucy Apple of my Eye**
\$250

☐ **Blazin' Apple**
\$100

☐ **Caramel Apple**
\$50

Mail Payment:
Apple & BBQ Festival
P.O. Box 82
Hart, MI 49420

Pay Online Here:





WHY SPONSOR?

- A quality, well attended with 15,000+ event such as the Silver Lake Sand Dunes Apple & BBQ Festival presents a positive image for your company.
- Consumers positively view brands that help provide quality events.
- Helps all supporting businesses affected by events brought to our area.
- Showcases your commitment to your community.
- Your sponsorship helps us bring in the crowds to this event resulting in proceeds that have contributed over \$25,000 to: Golden Township Park as well as the Silver Lake Fireworks, beautification projects - including the flag and flowers at the Silver Lake roundabout.

This year our charitable efforts are going towards United Way Oceana County. United ways does what no single organization can do along: They tackle the toughest issues facing our community by mobilizing every resource, partner and voice to solve those challenges.

OCEANA COUNTY



LET'S CONNECT



231-873-2247



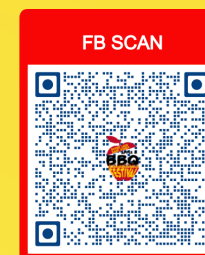
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2022
Silver Lake Sand Dunes
Apple & BBQ Festival
**SPONSORSHIP
OPPORTUNITIES!**

