

# PICK YOUR APPLE!



## SPONSOR NAME RECOGNITION:

- Prime location banner advertising displayed during peak season
- Exclusive banner advertising at main gate entrance listing the entertainment
- Name recognition on Social Media
- Listing on Festival Map and Schedule of Events
- Radio Ad week of Festival
- Newspaper Ad

**TICKETS:** \$75 VIP BBQ Bucks



## SPONSOR NAME RECOGNITION:

- Prime location banner advertising displayed during peak season
- Prime location banner ad at Festival Grounds
- Name recognition on Social Media
- Listing on Festival Map and Schedule of Events
- Radio Ad week of Festival
- Newspaper Ad

**TICKETS:** \$50 VIP BBQ Bucks



## SPONSOR NAME RECOGNITION:

- Name Recognition during Festival
- Name recognition on Social Media
- Newspaper Ad

## TICKETS:

\$15 VIP BBQ Bucks



## SPONSOR NAME RECOGNITION:

- Name Recognition during Festival

## TICKETS:

\$10 VIP BBQ Bucks



## SPONSOR NAME RECOGNITION:

- Name Recognition during Festival
- Name recognition on Social Media
- Radio Ad week of the festival
- Newspaper Ad

**TICKETS:** \$25 VIP BBQ Bucks



## SPONSOR NAME RECOGNITION:

- Name Recognition during Festival

## TICKETS:

\$5 VIP BBQ Bucks

## Sponsorship Package Pledge Form

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

☐ **Sizzlin' Big BBQ Dog**  
\$1,500

☐ **Smokin' Big Apple**  
\$1,000

☐ **Grillin' Apple Crisp**  
\$500

☐ **Saucy Apple of my Eye**  
\$250

☐ **Blazin' Apple**  
\$100

☐ **Caramel Apple**  
\$50

## Mail Payment:

Apple & BBQ Festival  
P.O. Box 82  
Hart, MI 49420







## WHY SPONSOR?

- Align your brand with an event that attracts over 15,000 attendees, enhancing your company's positive image.
- Show your support for the community!
- Marketing opportunities; you logo/name on festival emails, press coverage, social media promotions, and the festival website.
- Keep the festival going - your sponsorship helps pay for the entertainment (music, kids activities, tents, marketing, and more)
- Your sponsorship directly contributes to the success of the event, helping generate proceeds that have already contributed over \$25,000 to community projects such as Golden Township Park, Silver Lake Fireworks, and beautification projects like the Silver Lake roundabout's flag and flower displays.

This year our charitable efforts are going towards United Way Oceana County. United ways does what no single organization can do along: They tackle the toughest issues facing our community by mobilizing every resource, partner and voice to solve those challenges.

OCEANA COUNTY



## LET'S CONNECT



231-873-2247



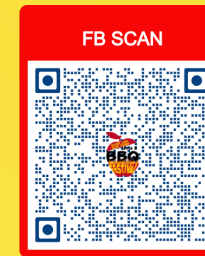
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PO Box 82, Hart, MI 49420



Silver Lake Sand Dunes  
Apple & BBQ Festival  
**SPONSORSHIP  
OPPORTUNITIES!**

