

PICK YOUR APPLE!

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SPONSOR NAME RECOGNITION:

- Prime location banner advertising displayed during peak season
- Exclusive banner advertising at main gate entrance listing the entertainment
- Name recognition on Social Media
- Listing on Festival Map and Schedule of Events
- Radio Ad week of Festival
- Newspaper Ad



SPONSOR NAME RECOGNITION:

- Prime location banner advertising displayed during peak season
- Prime location banner ad at Festival Grounds
- Name recognition on Social Media
- Listing on Festival Map and Schedule of Events
- Radio Ad week of Festival
- Newspaper Ad



SPONSOR NAME RECOGNITION:

- Name Recognition during Festival
- Name recognition on Social Media
- Newspaper Ad



SPONSOR NAME RECOGNITION:

- Name Recognition during Festival



SPONSOR NAME RECOGNITION:

- Name Recognition during Festival
- Name recognition on Social Media
- Radio Ad week of the festival
- Newspaper Ad



SPONSOR NAME RECOGNITION:

- Name Recognition during Festival

Sponsorship Package Pledge Form

September 5-6, 2025

Name: _____

Phone: _____

Business: _____

Address: _____

City/State/Zip: _____

☐ **Sizzlin' Big BBQ Dog**
\$1,500

☐ **Smokin' Big Apple**
\$1,000

☐ **Grillin' Apple Crisp**
\$500

☐ **Saucy Apple of my Eye**
\$250

☐ **Blazin' Apple**
\$100

☐ **Caramel Apple**
\$50

Mail Payment:

Apple & BBQ Festival
P.O. Box 82
Hart, MI 49420



WHY SPONSOR?

Boost Your Brand with Big Crowds! – Get your business in front of 15,000+ festival-goers through prime marketing.

Be a Hometown Hero! – Your sponsorship helps fund community improvements and supports local non-profits, showing your business cares about making a difference.

Stand Out from the Competition! – Gain an edge by positioning your brand as a supporter of Oceana County's largest festival.

Fuel the Fun & Local Economy! – Help keep the festival going strong while bringing in tourism dollars that benefit the entire community—including your business!

Each year, the festival donates a portion of its proceeds to a chosen nonprofit. This year, we're supporting the United Way of the Lakeshore, which unites resources, partners, and voices to tackle our community's toughest challenges.

OCEANA COUNTY



LET'S CONNECT



231-873-3982



applebbqfestival.com



info@applebbqfestival.com



PO Box 82, Hart, MI 49420



2025

Silver Lake Sand Dunes
Apple & BBQ Festival

**SPONSORSHIP
OPPORTUNITIES**